

The LEGO Foundation announces changes to its Board of Directors

Billund, Denmark, 21 October 2020 – The LEGO Foundation today announced changes to its Board of Directors. Agnete Kirk Thinggaard, fourth generation of the LEGO® owner family and shareholder of KIRKBI A/S, has joined the Board of KIRKBI A/S as an observer, where she will play an important role in the continued active and engaged family ownership of the LEGO brand and the activities within the KIRKBI Group. KIRKBI is the owner family's holding and investment company, which was founded to build a sustainable future for the family ownership of the LEGO brand through generations.

Due to Agnete Kirk Thinggaard's work with the family ownership via the Board of KIRKBI A/S, she will step down from the Board of the LEGO Foundation. Sidsel Marie Kristensen, General Counsel, KIRKBI A/S, will join as a new member of the Board of Directors of the LEGO Foundation.

Commenting on the changes, Thomas Kirk Kristiansen, Chairman of the LEGO Foundation Board and the most active owner in the fourth generation of the owner family, said:

"In my family, we believe active and engaged family ownership is important to enable our people across the LEGO branded entities and KIRKBI to deliver on our shared mission, which is to inspire and develop the builders of tomorrow.

As family members and owners, we fulfill different roles in the Boards across the ecosystem of businesses and foundations. I am very pleased that my sister, Agnete Kirk Thinggaard, has joined the KIRKBI Board as an observer and with that contributing to strengthening our active and engaged family ownership across the many activities within the KIRKBI Group, including the ownership of the LEGO brand.

I am also very pleased to welcome Sidsel Marie Kristensen as a new member of the Board of the LEGO Foundation. Sidsel has a deep understanding of our mission, and I am looking very much forward to be working with her on the Board to promote the development of all children through learning through play, so that they have the best possibilities to become creative problem solvers and fulfil their potential."

Agnete Kirk Thinggaard

Fourth generation LEGO owner and shareholder of KIRKBI A/S. Agnete is a professional dressage rider and represented Denmark at the 2016 Olympic Games in Rio. Agnete is also the owner of Julianelyst in Østbirk, Denmark and the founder of Center for ADHD S/I in Aarhus, Denmark. Agnete holds a BA in Psychology from Aarhus University.

Sidsel Marie Kristensen

The **LEGO** Foundation

General Counsel in KIRKBI A/S. Sidsel holds a Master of Law from Aarhus University and a Master in International and European Business Law from University of Leuven. Sidsel worked as a lawyer and partner in Bech-Bruun before she joined KIRKBI in 2016. Sidsel is a member of the Board of Directors in Merlin Entertainments Ltd., Koldingvej 2, Billund A/S and a number of subsidiaries in the KIRKBI Group.

About the LEGO Foundation

The LEGO Foundation shares the mission of the LEGO branded entities: to inspire and develop the builders of tomorrow. The LEGO Foundation is dedicated to building a future in which learning through play empowers children to become creative, engaged, lifelong learners. Its work is about re-defining play and re-imagining learning. In collaboration with thought leaders, influencers, educators and parents the LEGO Foundation aims to equip, inspire and activate champions for play. www.LEGOfoundation.com

About KIRKBI

KIRKBI A/S is the Kirk Kristiansen family's private holding and investment company founded to build a sustainable future for the family ownership of the LEGO® brand through generations. Our work is focused on three fundamental tasks all contributing to enabling the Kirk Kristiansen family to succeed with the mission to inspire and develop the builders of tomorrow: We work to protect, develop and leverage the LEGO brand across all the LEGO branded entities. We are committed to a long-term and responsible investment strategy to ensure a sound financial foundation for the owner family's activities as well as contributing to a sustainable development in the world. And, we are dedicated to support the family members as they prepare for future generations to continue the active and engaged ownership as well as supporting their private activities, companies and philanthropic work. KIRKBI's strategic activities include 75% ownership of the LEGO Group, 50% ownership of Merlin Entertainments. The company's investment activities also include investments in renewable energy, significant long-term investments in companies such as ISS, Nilfisk, Falck, Armacell, Välinge and Landis+Gyr as well as real estate investments in Denmark, Switzerland, Germany and the UK. www.KIRKBI.com